



## AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA  
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

### **IB MARKETING**

### **Virtual Internship Opportunity – 2021 Passing Out Batch**

**Only for Students of Amity Education Group**

**Only for Unplaced & Eligible Students**

**Last Date to Register – 26<sup>th</sup> April 2021 till 8.00 Pm**

<b>Company</b>	IB MARKETING		
<b>Website</b>	<a href="http://www.ibmarketing.in">www.ibmarketing.in</a>		
<b>Batch</b>	2021passouts		
<b>Date of Campus</b>	Will be informed later		
<b>Joining</b>	Immediate		
<b>Job Title</b>	Campus Ambassador and Business Management Intern		
<b>Eligible Degree</b>	Pursuing or Completed Graduate/Post Graduate Degree		
<b>Eligible Branch</b>	Marketing / HR / Sales / Finance / Operations		
<b>Eligibility Criteria</b>	No Criteria		
<b>Other Skills Required (If any)</b>	Communication, Self-Starter, Learner, Strategist, Innovator		
<b>Location</b>	Remote		
<b>Compensation (CTC)</b>	<b>Position</b>	<b>Fixed Stipend - On Scoring more than 80% in the program</b>	<b>Variable</b>
	<b>Business Management Intern (2 Months Program)</b>	20,000 (On scoring at least 80% in the Programme)	37500
	<b>Campus Ambassador (30 Day Live Project )</b>	10,000 (On scoring at least 80% in the Programme)	18750
<b>Job Requirements</b>	<ul style="list-style-type: none"><li>Under the Internship &amp; Campus ambassadorship Programme of the company, selective students doing Post Graduate / Undergraduate Management Program from reputed Business Management Schools will be taken as Intern. As part of the curriculum of their academic program, the interns will be assigned specific projects related to their area of specialization. The project will be completed by the interns under the guidance of the respective Mentor / Functional Head within the stipulated time frame.</li><li>The subject of the project will be decided by the respective Mentors</li></ul>		

	<p>considering the organization's need and the student's flair. During the internship program, the interns will have industrial exposure and interface with respective managers to learn the best trade practices and processes besides learning functional skills at the workplace, they will get the opportunity to develop leadership and interpersonal skills while working with people of different generations, diversified culture and skills set.</p>
<b>Roles &amp; Responsibilities</b>	<p><b>Campus Ambassador :</b></p> <ul style="list-style-type: none"> <li>Under the Campus Ambassador Programme of the company, selective students doing Post Graduate / Undergraduate Management Program from reputed Business Management Schools will be taken as Intern. As part of the curriculum of their academic program, the interns will be assigned specific projects related to their area of specialization. The project will be completed by the interns under the guidance of the respective Mentor / Functional Head within the stipulated time frame. The subject of the project will be decided by the respective Mentors considering the organization's need and the student's flair. During the internship program, the interns will have industrial exposure and interface with respective managers to learn the best trade practices and processes besides learning functional skills at the workplace, they will get the opportunity to develop leadership and interpersonal skills while working with people of different generations, diversified culture and skills set.</li> </ul> <p><b>Business Management Intern :</b></p> <ul style="list-style-type: none"> <li>Under the Internship Programme of the company, selective students doing Post Graduate / Undergraduate Management Program from reputed Business Management Schools will be taken as Intern. As part of the curriculum of their academic program, the interns will be assigned specific projects related to their area of specialization. The project will be completed by the interns under the guidance of the respective Mentor / Functional Head within the stipulated time frame. The subject of the project will be decided by the respective Mentors considering the organization's need and the student's flair. During the internship program, the interns will have industrial exposure and interface with respective managers to learn the best trade practices and processes besides learning functional skills at the workplace, they will get the opportunity to develop leadership and interpersonal skills while working with people of different generations, diversified culture and skills set.</li> </ul>
<b>Recruitment Process</b>	<ul style="list-style-type: none"> <li>Shortlisting of Resume</li> <li>Telephonic Round</li> <li>Video Interviews</li> </ul>
<b>How to Apply?</b>	<p>All interested and Eligible students need to apply on the link below latest by <b>8:00 PM, 26th April 2021</b></p> <p><a href="#">CLICK HERE</a></p>

**My Best Wishes are with you!**

**Prof (Dr.) Ajay Rana**

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist  
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

**Senior Vice President – Amity Education Group**

**Dean – Industry & Academia Alliance**

**Advisor – Amity Education Group**